

**Village of North Hudson
Public Safety Meeting
Thursday, December 14, 2017, 5:30 p.m.
Village Hall, 400 7th Street North
Hudson, WI 54016**

Call to Order: roll call

Chair Marc Zappa called the meeting to order at 5:30 p.m. Answering the call were Trustees Cathy Leaf and Tim Zais. A quorum was present and the meeting was duly noticed. Also in attendance were Police Chief Mark Richert and Recording Secretary Anne-Marie McDonald.

Comments from the floor

None

Approval of minutes from October 12, 2017 Public Safety Meeting

Motion (Leaf/Zais) to approve the minutes of October 12, 2017 meeting as written. Motion carried.

Chief's Report

Police Department Vacancy: Richert reported that five candidates have been interviewed for the patrol officer vacancy, and three of them have been placed on the candidate list in ranked order. Ranked candidate interviews and background investigations began today, December, 14, 2017. Richert hopes to have the new officer hired and on board at the end of January 2018.

Incident Breakdown: Richert stated that the committee received the department citation numbers for October and November prior to tonight's meeting. He stated that the department observed typical volume of calls, and they are on track to respond to around 800 cases in 2017. Richert reviewed the citation breakdown, and stated that there was nothing out of the ordinary.

Leaf asked about the vandalism damage to the patrol car. Richert stated that there is no more information regarding who may have damaged the vehicle.

Amend Ordinance 70-97

Richert briefly reviewed that village ordinance 70-97 details the appeals process for sex offenders requesting residence in the village of North Hudson. Currently, the ordinance states that a representative from Wisconsin Department of Corrections (WI DOC) sits on the review committee. Richert has learned that WI DOC is not allowed by policy to be part of the decision-making process for sex offenders; however, they can provide input regarding the sex offender. Richert believes it is important to retain a five-member appeals committee, and he recommends a member of the North Hudson Police Commission replace the WI DOC representative. Richert will consider the input of the Public Safety committee regarding who should sit on the review committee. If the Public Safety committee recommends a Police Commission member to replace the WI DOC representative, Richert will work with Village Administrator Melissa Luedke and Village Deputy Clerk Jessica Lehman to update the ordinance.

**Motion (Leaf/Zais) to amend Village Ordinance Section 70-97 to remove the Wisconsin Department of Corrections representative and replace with a representative of the Village Police Commission.
Motion carried.**

Social Media Archiving

Richert has worked with ArchiveSocial to explain issues with open records on social media outlets. Richert provided an example of an open records request in another part of the country. A potential issue with open social media accounts is that users outside the governmental agency can add and remove content if they have access to the social media page. ArchiveSocial can capture posted content in real time and archive at the same time. Richert has been unable to find another outlet which provides similar services to ArchiveSocial. Instead of archiving social media content, the other option is to remove the police department social media presence. Richert has found value in having the police department on social media. Richert isn't necessarily looking for a decision during today's meeting; he wanted to present the issue to the committee for discussion. He would prefer to keep the social media presence, keeping in mind that there is vulnerability to open records requests or potential sensitive posts. Richert has not had to remove any posts submitted by outside users. He has the PD Facebook page set up to monitor for certain key words that may be included in a post.

Richert said that ArchiveSocial's cost for their monitoring and archiving services is \$199 per month. Richert noted that this item is not included in the 2018 budget, so money would need to be found somewhere to cover the cost. The fee is based on the number of accounts and number of posts per month; \$199 covers 10 social media accounts and 1000 posts per month.

Richert related that the department has a Twitter account, however, he has never posted on it. Richert is the only person who can post to the police department's Facebook page and respond to others' posts or messages. Richert said the Facebook page was helpful after the June storm and during the Fourth Street N. gas leak.

Richert stated that ArchiveSocial monitors covered social media accounts in real time and watches for key words that the police department or county dispatch can be alerted to, if necessary.

Leaf asked what St. Croix County has for social media presence, but Richert doesn't know. He stated that the Menomonie Police Department and Dunn County Sheriff's Department use ArchiveSocial.

Zais stated that he isn't prepared to move forward with this item without getting more information for himself and from Richert. He learned that Janesville uses Backupify, and he wants to do more research on that solution. Richert suggested that he can ask at next week's chiefs' meeting to see what other area jurisdictions are doing regarding social media. Leaf appreciates the social media presence from the police department, she understands that residents pay attention to that communication channel, and she doesn't want to lose that. Leaf asked whether North Hudson PD has had a social media open records request – Richert stated that there have been none to date. Zais asked whether the village has any policy regarding social media presence or rules regarding who can post content. Richert said there is none. Zais feels it might be good to have a policy established at some point.

Zappa said that he doesn't have strong feelings regarding the department's social media presence. Zappa said that North Hudson is small and may be talking about social media policies that are overkill for a small community. Richert stated that using a service such as ArchiveSocial is a way to protect the department in case an open records request was ever submitted regarding social media data.

The committee agreed to keep this item on the agenda and continue talking and investigating. Zappa suggested that more investigation be done regarding policies which could be implemented regarding management of social media accounts by village representatives.

Police Department Staffing and Coverage

Nothing new.

Police Department Capital / Equipment Planning

Richert reported that the oldest squad car should be replaced in 2019; it is starting to require more maintenance and repairs. There is some money in a designated account to cover part of the purchase of a new vehicle, and there may be more money available after the 2017 village audits are completed.

Committee Goals

None

Future Agenda Items

Social media usage and archiving; potential effects of revised state UTV/ATV statutes.

Adjournment

Chair Zappa declared the meeting adjourned at 5:58 p.m.

Respectfully submitted by,

Anne-Marie McDonald
Recording Secretary